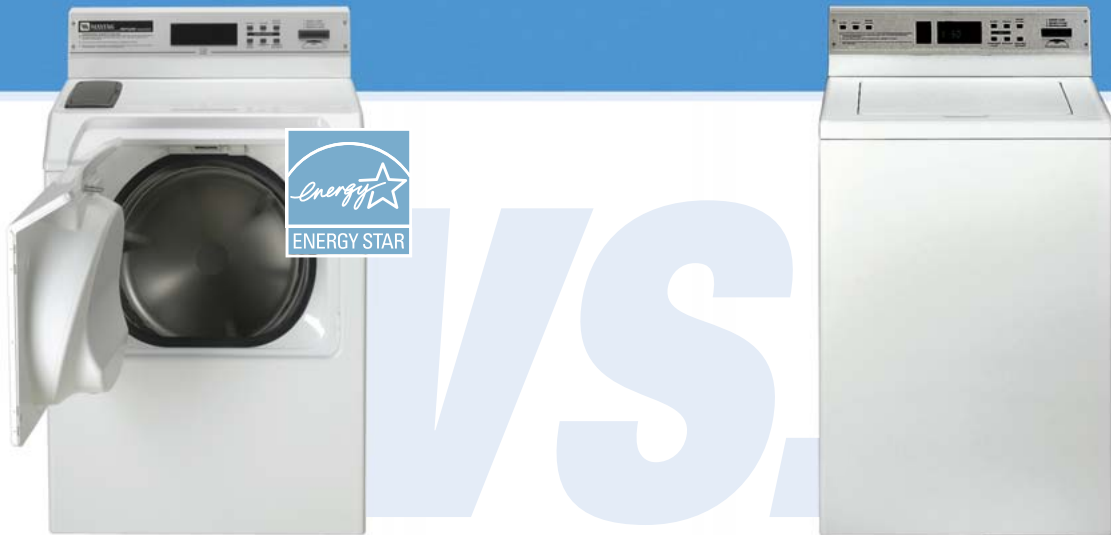


IT'S NO CONTEST.

Front-loaders win easily on energy savings and performance.

The decision on whether to install front-loading washers or top-loading washers can have a major impact on your property's financial plan – and on resident satisfaction – for the next five to ten years. So instead of living with the wrong decision for ten years, choose commercial front-loaders instead of top-loaders. When you examine the facts you'll discover that **front-loaders cost less and perform better.**

Although the new top-loading machines are now manufactured to meet stricter standards set by the U.S. Department of Energy, they fall short of the standards required for ENERGY STAR® certification. In fact, just to meet the 2007 energy consumption requirements set by the government, manufacturers were forced to reduce top-loader wash water temperatures to comply. **In testing the cleaning ability of these new top-loading machines, Consumer Reports found "some of the lowest scores we've seen in years ... some (of the new) machines left our stain-soaked swatches nearly as dirty as they were before washing."** How do you think your residents would feel about having their laundry turn out like that?



ENERGY STAR® certified

Yes No

ENERGY STAR® certified

Yes No

Make the right choice. Contact WEB to install the latest ENERGY STAR® certified Maytag front-loading machines in your laundry rooms. Visit intelligentlaundry.com or call 800-247-9323 x7247.

WEBTM
Intelligent Laundry
Systems

A Division of **MCC-GRAY** Corporation

Notes: Due to lower energy and water consumption, front-loaders significantly reduce operating expenses to deliver a significant cost advantage over the life of the machine. Quote taken from Consumer Reports June 2007 issue, as reported in the Wall Street Journal online, May 16, 2007.

Feature	Description	Advantage
Energy Consumption	Front-loaders meet the current ENERGY STAR criteria, while top-loaders do not.	Front-Loaders
Price	Both types of washers are generally priced between \$900-1000.	Even
Water Consumption	Front-loaders use fewer gallons per cycle, minimizing water and sewer expenses.	Front-Loaders
Water Extraction	Front-loaders reduce dryer time because their higher spin speeds extract more water.	Front-Loaders
Capacity	Front-loaders allow for more clothes to be washed in each load due to a larger drum.	Front-Loaders
Cleaning	Front-loaders provide superior cleaning results due to tumbling action and hotter wash temperatures.	Front-Loaders